

CALEB AKANNOH

DATA ANALYST

[Linkedin](#) | portfolio | calebuzoma7121@gmail.com | +2348109142439

CAREER OBJECTIVE

Data Analyst with hands-on experience in data cleaning, reporting, and dashboard development, currently completing a B.Sc. in Computer Science. Skilled in SQL, Python, and Microsoft Power BI/Excel, with a track record of translating raw data into structured, decision-ready insights. Strong communicator across English, Igbo, and Hausa, with a detail-oriented approach to data quality and problem-solving.

SKILLS & TOOLS

- **Data Analytics & Programming:** SQL, Python, MYSQL
- **Data Visualization & Reporting:** Microsoft Power BI, Microsoft Excel, Tableau
- **Development Tools:** GitHub, VS Code
- **Automation:** n8n

PROFESSIONAL EXPERIENCE

Data Analyst Intern, Jun 2024

Kaduna, Nigeria

- Worked as an intern at *Ihifix Digital Academy*, performed data collection and cleaning for a FinTech client project, ensuring data accuracy and consistency ahead of analysis
- Apply structured data-quality checks to prepare raw datasets for downstream reporting
- Also collaborated in finding insights from the data and built a dashboard for reporting
- Discovered that most students would prefer an app that helps them save directly instead of fixing a saving amount manually
- Most farmers from the research would prefer to go digital if the application would help connect them to buyers or the market instantly.

Office Assistant (Holiday Role), February 2026

Lagos, Nigeria

- At Nelchem West Africa Limited tracked and reconciled customer payments, maintaining accurate records for finance follow-up
- Conducted warehouse inventory checks, supporting stock accuracy and reporting

The Data Immersed (TDI) Data Analyst Intern, April 2026 - Present

Lagos, Nigeria

- Analyze and transform business data using SQL, Excel, and Power BI to identify trends, performance gaps, and actionable insights.
- Build dashboards and analytical reports to support data-driven decision-making.
- Clean, validate, and structure datasets for analysis and reporting.
- Translate business questions into analytical insights and communicate findings to stakeholders.

PROJECTS

- **Cumulus Financial Consumer Complaint Resolution Analysis:** A data-driven analysis of 75K+ consumer complaints using Excel to identify complaint trends, product risk profiles, and resolution quality gaps, with a focus on quantifying dispute drivers and improving resolution effectiveness across mortgage, student loan, and credit card portfolios.
- **DC Meridian General Hospital Healthcare Analytics:** Conducted an analytical exploration of 80K+ synthetic healthcare records using MySQL and Excel to uncover patient demographics, insurance coverage, healthcare utilization patterns, and procedure trends, with a focus on translating complex medical data into actionable insights for improving hospital operations and patient care.

- **Insight Mark Marketing Analytics:** An in-depth marketing analytics project conducted using MySQL and Power BI, analyzing 57K+ customer records to identify key drivers of customer value, campaign performance, channel engagement, and churn. The analysis uncovered high-value customer segments, highlighted underperforming marketing channels, evaluated conversion trends, and identified retention opportunities to improve customer engagement and marketing effectiveness.

EDUCATION

Kaduna State University (KASU)

Kaduna, Nigeria

B.Sc. Computer Science

CERTIFICATIONS

- CCNA: Enterprise Networking, Security, and Automation (ENSA)
- Data Analyst Certificate - Ihifix Digital Academy
- Deloitte Australia - Data Analytics Job Simulation

LANGUAGES

- Fluent in English | Igbo